

CAAAYC YEAR-ROUND PARTNERSHIP OPPORTUNITIES



California Association for the
Education of Young Children

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conference.caeyc.org

Announcing our year-round partnership program in conjunction with the 2027 Annual Conference Exhibit Sales. The 2027 Annual Conference will be held April 16-18 at the Marriott Santa Clara. With the Champion and Hero partnerships, your company will be in front of 1,500+ Conference participants (April 2027) and more than 200 TK Institute participants (November 2027).

These opportunities were determined based on research in the last several years. We would be happy to discuss customized opportunities – please contact Deidre Bryant, Executive Director, (916) 486-7750 or deidreb@caeyc.org.



ECE Professional Partners Opportunities	Champion \$10,000	Hero \$7,500	Advocate \$5,000
Exhibit Space Based on Event	2 Conference Booths 1 TK Table Top	1 Conference Booth 1 TK Table Top	1 Conference Booth
Event Registration List <i>List includes emails and mailing addresses for attendees who have opted in.</i>	X	X	X
ECE Professional Partners Website Page (CAAAYC's website)	Hyperlink Logo	Hyperlink Logo	Hyperlink Logo
Event Signage for Partners (logo and name)	X	X	X
Partnership Logo Recognition on Opening / Keynote Sessions Slides	X	X	X
Company Recognition in Event Promotional Eblasts <i>Sent to more than 25,000 recipients.</i>	Company Logo	Company Logo	Company Logo
Conference Registration	4	3	2
Conference Mobile App Push Notifications	3	2	1
Color Ad in Event Program	Full Page (Conference and TK Institute)	1/2 Page (Conference and TK Institute)	1/4 Page (Conference)
Banner Advertisement in the Official Conference App	X	X	X
Company Recognition in CAAAYC's Electronic Newsletter - <i>eConnections</i>	3	2	1
ECE Professional Partners Logo Based on Level <i>Use in your marketing materials based on the CAAAYC guidelines.</i>	X	X	X
CAAAYC Hosted Webinar (Partner Spotlight)	3	2	1
Company Logo on Event Website	Hyperlink Logo	Hyperlink Logo	Hyperlink Logo

These partnership opportunities are available to purchase through our Conference exhibit sales platform.
Start here: <https://conference.caeyc.org/exhibitorssponsors/exhibit-information/>.

We look forward to helping maximize your investment in CAAAYC education programs.