

EXPLORE THE *Opportunities!*

INCREASE YOUR COMPANY VISIBILITY AND BECOME A CAAEYC SPONSOR!

If you're looking for more ways to make an impact with the largest early care and education association in California, then we have the perfect solution for you.

Become a CAAEYC Sponsor to:

- Build your brand
- Promote new products
- Develop and strengthen customer relations
- Support CAAEYC and its members

CAAEYC has developed a comprehensive program to give you greater exposure at CAAEYC events, as well as recognition and increased visibility on the CAAEYC website and in publications.

Customize a sponsorship that best promotes your company and your vision.

INVEST IN A PARTNERSHIP WITH CAAEYC!

CAAEYC is a 501c3 public benefit corporation.
Your contribution to CAAEYC is tax-deductible.
Tax ID# 23-7191098



caaeyc

California Association for the
Education of Young Children



Sponsorship Benefits-At-A-Glance

SPONSORSHIP INCLUDES	MEGA STAR LEVEL \$25,000	SUPER STAR LEVEL \$10,000	BLAZING STAR LEVEL \$7,000	SHINING STAR LEVEL \$5,000	STAR BRIGHT LEVEL \$500
MC Opportunity					
Banner advertisement (230x277px) on CAAEYC website for 12 months					
Banner advertisement (580x100px) in one issue of eConnections	3 Issues	2 Issues	1 Issue		
Color advertisement in the official event program	Full Page Color	Full Page Color	1/2 Page Color	1/4 Page Color	
Full event conference registrations	6	4	2	1	
Company Logo Visibility on Conference Signage					
Recognition on Sponsor page of event website (hyperlink logo)					
Recognition in the official event program					
Sponsor ribbons for all of your company's attendees					
Attendee mailing list					
First right of refusal for same sponsorship next year					

2023-2024 CAAEYC SPONSORSHIP OPPORTUNITIES

MEGA STAR LEVEL - \$25,000

YEAR-ROUND SPONSOR

Become our premier sponsor year-round. Every event that CAAEYC hosts, your company will be a part of the celebration. You will have exclusive time at the podium for each event in the program year as well as brand recognition on CAAEYC's website, event e-blasts, signage and more. We look forward to partnering with you throughout the year (non-exclusive).

SUPER STAR LEVEL - \$10,000

EVENT SIGNAGE FOR CONFERENCE

Your logo will be visible on every conference sign used on site, for each and every course of the three-day conference. (exclusive)

CONFERENCE BAGS

Presented to each attendee, these bags will be used throughout the conference as well as at home! We'll imprint your logo on one side and your company logo on the other; your visibility continues long after the conference ends! Want to supply your own bag? We're open to it. Please contact us directly to discuss. (exclusive)

CONFERENCE SESSION TRACKING

NEW this year, we are implementing a session tracking system that will translate to a detailed certificate of completion that each registrant can download and print. This session tracking involves a handheld device that scans each registrant's badge as they enter and exit every session (keynote presentations and workshops).

BLAZING STAR LEVEL - \$7,000

LEADERSHIP DAY KEYNOTE SPEAKER

Leadership Day is attended by the movers and shakers... the decision makers in the field: Directors, trainers, administrators, college professors, consultants and more. Sponsorship of this keynote reinforces your company's commitment to partnering with leaders in the early childhood education profession. Your support will be displayed on the signage outside the keynote session. Plus, get ready for your close-up because you'll also receive recognition of your support from the podium. (exclusive)

LEADERSHIP DAY LUNCHEON

Leadership Day is attended by more than 400 key decision makers in early childhood education. Our attendees will know they will have you to thank for the fabulous luncheon. Sponsorship opportunity includes visibility on the menu cards, a table top display in the luncheon room and lunch for two company representatives. Plus, you'll receive recognition from the podium. (exclusive)

GENERAL MEMBERSHIP MEETING KEYNOTE SPEAKER

Don't miss this huge opportunity to kick-off the CAAEYC Conference & Expo. This opportunity is a great way to plant your company's name in the attendees' minds from the get-go. Your support will be displayed on the signage outside the keynote session. Plus, get ready for your close-up because you'll also receive recognition of your support from the podium. (exclusive)

FACE MASK SET

Plastic case imprinted with CAAEYC and your logo, which contains five (5) non-medical face masks made with 3-ply non-woven polypropylene. (exclusive)

WALLET-STYLE BADGE HOLDERS

The wallet-style badge holder has a zippered pouch for attendees to store personal items such as hotel room key, smartphone, ID, tickets, etc., with an adjustable lanyard. Advertise to conference attendees by imprinting your company's name/logo on the top front of the badge holder. (exclusive)

2023-2024 CAAEYC

SPONSORSHIP OPPORTUNITIES (continued)



SHINING STAR LEVEL - \$5,000

SPONSOR A RECEPTION, EARLY EDUCATION PROGRAM SITE TOUR OR MUNCHIES AND GOODIES FOR ATTENDEES

Your company will be listed on the signage specific to your sponsorship. We'll also make a special announcement in the Conference program as well as CAAEYC's social media channels. Your company can choose from one of the following opportunities below (non-exclusive).

- Site Tour Transportation
- Honor An Educator Reception
- Munchies and Goodies



STAR BRIGHT LEVEL - \$500

CONFERENCE REGISTRATION SCHOLARSHIP

Sponsor an early childhood educator to attend the Full Conference. This scholarship opportunity allows your company to contribute to a worthy individual's continuing education. Scholarship sponsors will be promoted to potential attendees via the CAAEYC website, social media streams and e-blasts promotions. In addition, sponsors will be recognized on signage and conference program. Plus, the scholarship will be given in your company's name. There is no limit to the number of scholarships that may be sponsored. (non-exclusive)

PRE-CONFERENCE EBLAST PROMOTION

Your company will be highlighted in one of our conference messages sent to approximately 8,000 early childhood educators. Your logo will appear as well as a "snippet" about your company on this conference update. (non-exclusive)

**DO YOU WANT
TO DEVELOP A
CUSTOMIZED
SPONSORSHIP
OPPORTUNITY
SPECIFICALLY
WITH YOUR
COMPANY IN
MIND? CONTACT
CAAEYC AT
(916) 486-7750
FOR MORE
INFORMATION.**



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California Association for the
Education of Young Children

The Power of PLAY

Advocating for
Developmentally
Appropriate Practice

2024
CAAEEYC Annual
CONFERENCE
and Expo

APRIL 19-21 • PASADENA



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California Association for the
Education of Young Children

SPONSORSHIP CONTRACT FORM

Organization/Company _____

Contact Name _____

Street Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

E-mail _____ Website _____

SPONSORSHIP OPPORTUNITY

Mega Star Level – \$25,000

- ☐ Year Round Sponsor

Super Star Level – \$10,000 (select one)

- ☐ Event Signage for Conference **SOLD**
☐ Conference Bags **SOLD**
☐ Conference Session Tracking

Blazing Star Level – \$7,000 (select one)

- ☐ Leadership Day Keynote Speaker
☐ Leadership Day Luncheon
☐ General Membership Meeting Keynote Speaker
☐ Face Mask Set
☐ Wallet-Style Badge Holders

Shining Star Level – \$5,000 (select one)

- ☐ Site Tour Transportation
☐ Honor An Educator Reception
☐ Munchies and Goodies

Star Bright Level – \$500 (select one)

- ☐ Conference Registration Scholarship
☐ Pre-Conference eBlast Promotion

PAYMENT INFORMATION

Payment Enclosed: Total Amount \$ _____

☐ MasterCard ☐ Visa ☐ Discover ☐ Check # _____ (Payable to CAAEEYC)

Card Number _____

Cardholder Name _____

Exp. Date _____ VCode _____

(The VCode is a 3 or 4 digit number on the back of your card following your card number.)

Card Billing Address _____

City _____

State _____ Zip _____

Signature _____ Date _____

QUESTIONS?

For assistance please contact:

CAAEEYC, Deidre Bryant
3620 American River Drive, Suite 230, Sacramento, CA 95864
Phone: (916) 486-7750

Submit Completed Contract with Payment to CAAEEYC

Mail: 3620 American River Drive, Suite 230
Sacramento, CA 95864

Fax: (916) 294-0415

Email: deidreb@caaeyc.org



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California Association for the
Education of Young Children

Office Use [4221-100]

Date rec'd _____

Thank you for supporting CAAEEYC!

CAAEEYC is a 501c3 public benefit corporation. Your contribution
to CAAEEYC is fully tax-deductible. Tax ID# 23-7191098