

EXPLORE THE OPPORTUNITIES!



California Association for the Education of Young Children

Increase Your Company Visibility and Become a CAAIEYC Sponsor!

If you're looking for more ways to make an impact with the largest early care and education association in California, then we have the perfect solution for you.

Become a CAAIEYC Sponsor to:

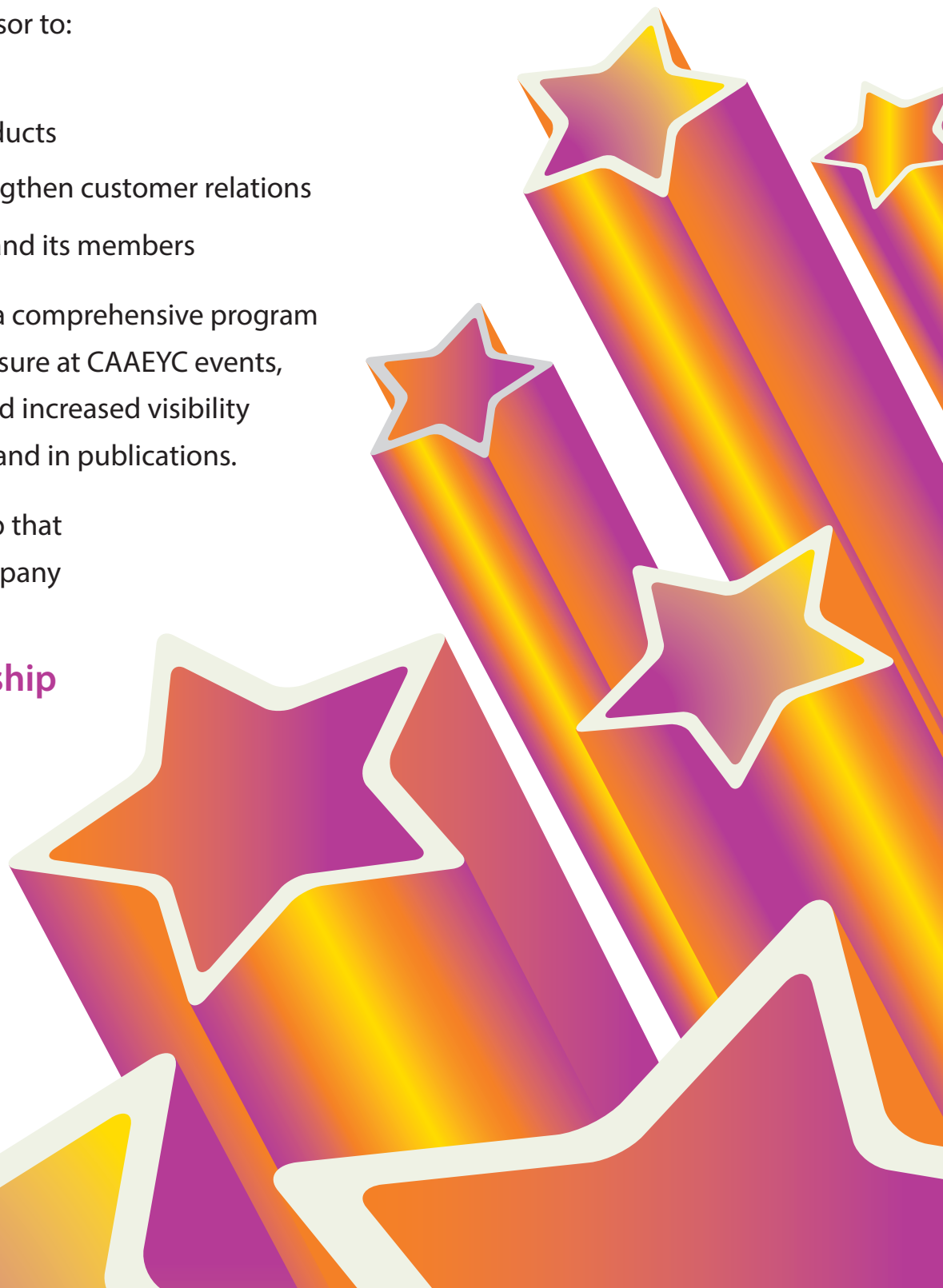
- Build your brand
- Promote new products
- Develop and strengthen customer relations
- Support CAAIEYC and its members

CAAIEYC has developed a comprehensive program to give you greater exposure at CAAIEYC events, as well as recognition and increased visibility on the CAAIEYC website and in publications.

Customize a sponsorship that best promotes your company and your vision.

Invest in a Partnership with CAAIEYC!

CAAIEYC is a 501c3 public benefit corporation. Your contribution to CAAIEYC is tax-deductible. Tax ID# 23-7191098



SPONSORSHIP BENEFITS-AT-A-GLANCE

Sponsorship Includes	MEGA STAR LEVEL \$35,000	SUPER STAR LEVEL \$12,000	BLAZING STAR LEVEL \$5,000	SHINING STAR LEVEL \$2,500	STAR BRIGHT LEVEL \$500
MC Opportunity					
Banner advertisement (230x277px) on CAAEYC website for 12 months					
Full page color advertisement in both issues of Connections journal					
Banner advertisement (580x100px) in one issue of eConnections	6 Issues	2 Issues	1 Issue		
Ticket to Honor an Educator Reception	4	2	1		
Color advertisement in the official event program	Full Page Color	Full Page Color	1/2 Page Color	1/4 Page Color	
Full event conference registrations	6	4	2	1	
Company Logo Visibility on Conference Signage					
Recognition on Sponsor page of event website (hyperlink logo)					
Recognition in the official event program					
Recognition in both publications of CAAEYC's Connections journal					
Sponsor ribbons for all of your company's attendees					
Attendee mailing list					
First right of refusal for same sponsorship next year					

2017-2018 CAAEYC SPONSORSHIP OPPORTUNITIES



MEGA STAR LEVEL - \$35,000

Year-Round Sponsor

Become our premier sponsor year-round. Every event that CAAEYC hosts, your company will be a part of the celebration. You will have exclusive time at the podium for each event in the program year as well as brand recognition on CAAEYC's website, event e-blasts, signage and more. We look forward to partnering with you throughout the year (non-exclusive).



SUPER STAR LEVEL - \$12,000

Event Signage for Conference **SOLD!**

Your logo will be visible on every conference sign used in each and every venue, for each and every event ... over the course of the three-day conference. (exclusive)

Wallet-Style Badge Holders

Last year we introduced the wallet-style badge holder. It has a zippered pouch for attendees to store personal items such as hotel room key, smartphone, ID, tickets, etc., with an adjustable lanyard. Attendees were thrilled with this new badge holder style. Advertise to conference attendees by imprinting your company's name/logo on the top front of the badge holder.

Conference Bags **SOLD!**

Presented to each attendee, these bags will be used throughout the conference as well as at home! With the conference logo on one side and your company logo on the other; your visibility continues long after the conference ends! Want to supply your own bag? We're open to it. Please contact us directly to discuss. (exclusive)



BLAZING STAR LEVEL - \$5,000

Leadership Day Keynote Speaker

Leadership Day is attended by the movers and shakers... the decision makers in the field: Directors, trainers, administrators, college professors, consultants and more. Sponsorship of this keynote reinforces your company's commitment to partnering with leaders in the early childhood education profession. Your support will be displayed on the signage outside the keynote session. Plus, get ready for your close-up because you'll also receive recognition of your support from the podium. (non-exclusive)

Leadership Day Luncheon

Leadership Day is attended by more than 400 key decision makers in early childhood education. Our attendees will know they will have you to thank for the fabulous luncheon. Sponsorship opportunity includes visibility on the menu cards, a table top display in the luncheon room and lunch for two company representatives. Plus, you'll receive recognition from the podium. (exclusive)

General Membership Meeting Keynote Speaker

Don't miss this huge opportunity to kick-off the CAAEYC 2018 Conference & Expo. This opportunity is a great way to plant your company's name in the attendees' minds from the get-go. Your support will be displayed on the signage outside the keynote session. Plus, get ready for your close-up because you'll also receive recognition of your support from the podium. (exclusive)

Recycling Stations at Conference

Support the environment by having your name and logo on several recycling stations throughout the Pasadena Convention Center for attendees to use during the conference. (exclusive)

Coffee/Tea Sleeves

Who doesn't need their coffee or tea in the morning? What about an afternoon pick-me up? Why not travel in style by sponsoring a coffee sleeve for every attendee. Advertise to conference attendees by imprinting your company's logo and name on the sleeves and have continued visibility well after conference. (exclusive)



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2017-2018 CAAEYC SPONSORSHIP OPPORTUNITIES

(continued)



SHINING STAR LEVEL - \$2,500

Sponsor One of the Evening Receptions, Early Education Program Site Tour or Munchies and Goodies for Attendees

Your company will be listed on the signage specific to your sponsorship. We'll also make a special announcement in the Conference program as well as CAAEYC's social media channels. Your company can choose from one of the following opportunities below (non-exclusive).

- Honor an Educator Reception
- Expo Hall Opening Reception
- Munchies and Goodies



STAR BRIGHT LEVEL - \$500

Conference Registration Scholarship

Sponsor an early childhood educator to attend the Full Conference in Ontario. This scholarship opportunity allows your company to contribute to a worthy individual's continuing education.

Scholarship sponsors will be promoted to potential attendees via the CAAEYC website, social media streams and e-blasts promotions. In addition, sponsors will be recognized on signage and conference program. Plus, the scholarship will be given in your company's name. There is no limit to the number of scholarships that may be sponsored. (non-exclusive)

Pre-Conference eBlast Promotion

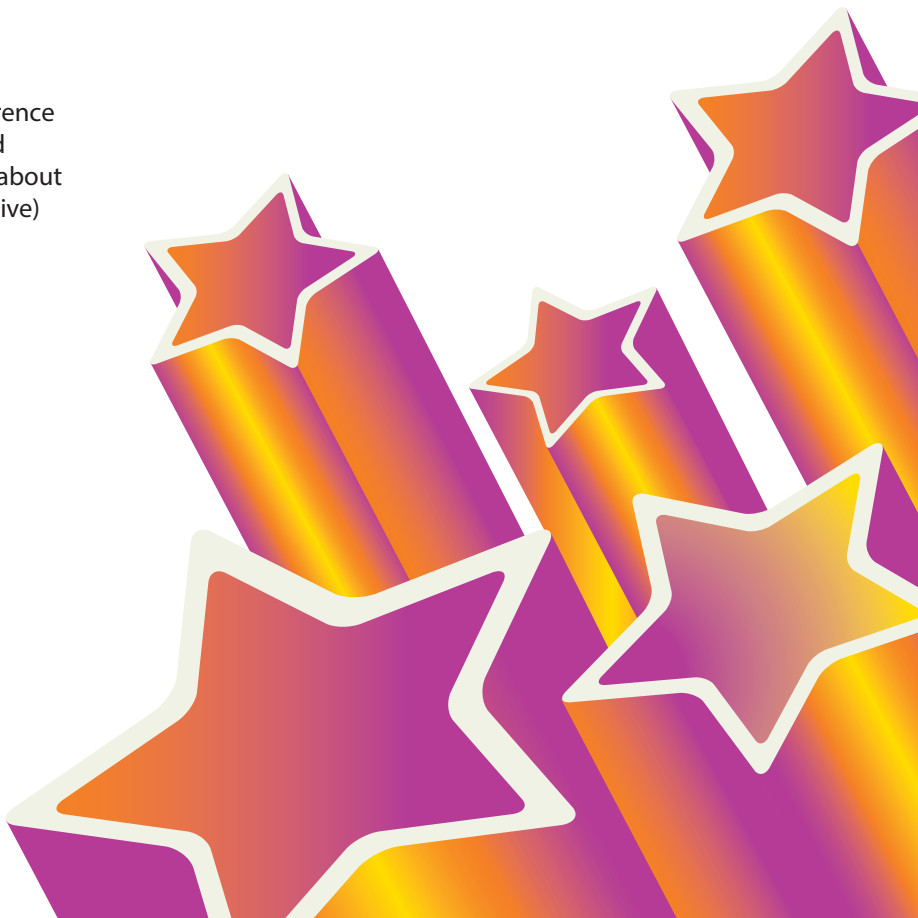
Your company will be highlighted in one of our conference messages sent to approximately 8,000 early childhood educators. Your logo will appear as well as a "snippet" about your company on this conference update. (non-exclusive)

**Do you want
to develop a
customized
Sponsorship
Opportunity
specifically with
your company in
mind? Contact
CAAEYC at
(916) 486-7750 for
more information.**



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2018 CAAEYC ANNUAL CONFERENCE APRIL 19-21 • PASADENA, CA AND EXPO

SPONSORSHIP
CONTRACT
FORM

Organization/Company _____

Contact Name _____

Street Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

E-mail _____ Website _____

SPONSORSHIP OPPORTUNITY

Mega Star Level - \$35,000

- Year Round Sponsor

Super Star Level - \$12,000 (select one)

- Event Signage for Conference **SOLD!**
 Wallet-style Badge Holders
 Conference Bags **SOLD!**

Blazing Star Level - \$5,000 (select one)

- Leadership Day Keynote Speaker
 Leadership Day Luncheon
 General Membership Meeting Keynote Speaker
 Recycling Stations at Conference
 Coffee/Tea Sleeves

Shining Star Level - \$2,500 (select one)

- Honor an Educator Reception
 Expo Hall Opening Reception
 Munchies and Goodies

Star Bright Level - \$500 (select one)

- Conference Registration Scholarship
 Pre-Conference eBlast Promotion



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Thank you for supporting CAAIEYC!

CAAIEYC is a 501c3 public benefit corporation. Your contribution
to CAAIEYC is fully tax-deductible. Tax ID# 23-7191098

PAYMENT INFORMATION

Payment Enclosed: Total Amount \$ _____

MasterCard Visa Discover Check # _____ (Payable to CAAIEYC)

Card Number _____

Cardholder Name _____

Exp. Date _____ VCode _____

(The VCode is a 3 or 4 digit number on the back of your card following your card number.)

Card Billing Address _____

City _____

State _____ Zip _____

Signature _____ Date _____

QUESTIONS?

For assistance please contact:

CAAIEYC

950 Glenn Drive, Suite 150, Folsom, CA 95630

Phone: (916) 486-7750

Submit Completed Contract with Payment to CAAIEYC

Mail: 950 Glenn Drive, Suite 150, Folsom, CA 95630

Fax: (916) 486-7765

Email: micheleh@CAAIEYC.org

Office Use [4221-100]

Date rec'd _____