Increase Your Company Visibility and Become a CAAEYC Sponsor!

If you’re looking for more ways to make an impact with the largest early care and education association in California, then we have the perfect solution for you. Become a CAAEYC Sponsor to:

• Build your brand
• Promote new products
• Develop and strengthen customer relations
• Support CAAEYC and its members

CAAEYC has developed a comprehensive program to give you greater exposure at CAAEYC events, as well as recognition and increased visibility on the CAAEYC website and in publications.

Customize a sponsorship that best promotes your company and your vision.

Invest in a Partnership with CAAEYC!

CAAEYC is a 501c3 public benefit corporation. Your contribution to CAAEYC is tax-deductible.
Tax ID# 23-7191098
<table>
<thead>
<tr>
<th>Sponsorship Includes</th>
<th>MEGA STAR LEVEL ($25,000)</th>
<th>SUPER STAR LEVEL ($12,000)</th>
<th>BLAZING STAR LEVEL ($5,000)</th>
<th>SHINING STAR LEVEL ($2,500)</th>
<th>STAR BRIGHT LEVEL ($500)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MC Opportunity</td>
<td></td>
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<tr>
<td>Banner advertisement (230x277px) on CAAEYC website for 12 months</td>
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<tr>
<td>Full page color advertisement in both issues of Connections journal</td>
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<tr>
<td>Banner advertisement (580x100px) in one issue of eConnections</td>
<td>6 Issues</td>
<td>2 Issues</td>
<td>1 Issue</td>
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<tr>
<td>Ticket to Honor an Educator Reception</td>
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<tr>
<td>Color advertisement in the official event program</td>
<td>Full Page Color</td>
<td>Full Page Color</td>
<td>1/2 Page Color</td>
<td>1/4 Page Color</td>
<td></td>
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<tr>
<td>Full event conference registrations</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Company Logo Visibility on Conference Signage</td>
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<tr>
<td>Recognition on Sponsor page of event website (hyperlink logo)</td>
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<tr>
<td>Recognition in the official event program</td>
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<tr>
<td>Recognition in both publications of CAAEYC’s Connections journal</td>
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<tr>
<td>Sponsor ribbons for all of your company’s attendees</td>
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<td>Attendee mailing list</td>
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<td>First right of refusal for same sponsorship next year</td>
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MEGA STAR LEVEL - $25,000

Year-Round Sponsor
Become our premier sponsor year-round. Every event that CAAEYC hosts, your company will be a part of the celebration. You will have exclusive time at the podium for each event in the program year as well as brand recognition on CAAEYC’s website, event e-blasts, signage and more. We look forward to partnering with you throughout the year (non-exclusive).

SUPER STAR LEVEL - $12,000

Event Signage for Conference
Your logo will be visible on every conference sign used in each and every venue, for each and every event … over the course of the three-day conference. (exclusive)

Wallet-Style Badge Holders
Last year we introduced the wallet-style badge holder. It has a zippered pouch for attendees to store personal items such as hotel room key, smartphone, ID, tickets, etc., with an adjustable lanyard. Attendees were thrilled with this new badge holder style. Advertise to conference attendees by imprinting your company's name/logo on the top front of the badge holder.

Conference Bags
Presented to each attendee, these bags will be used throughout the conference as well as at home! With the conference logo on one side and your company logo on the other, your visibility continues long after the conference ends! Want to supply your own bag? We're open to it. Please contact us directly to discuss. (exclusive)

BLAZING STAR LEVEL - $5,000

Leadership Day Keynote Speaker
Leadership Day is attended by the movers and shakers… the decision makers in the field: Directors, trainers, administrators, college professors, consultants and more. Sponsorship of this keynote reinforces your company’s commitment to partnering with leaders in the early childhood education profession. Your support will be displayed on the signage outside the keynote session. Plus, get ready for your close-up because you’ll also receive recognition of your support from the podium. (non-exclusive)

Leadership Day Luncheon
Leadership Day is attended by more than 400 key decision makers in early childhood education. Our attendees will know they will have you to thank for the fabulous luncheon. Sponsorship opportunity includes visibility on the menu cards, a table top display in the luncheon room and lunch for two company representatives. Plus, you'll receive recognition from the podium. (exclusive)

General Membership Meeting Keynote Speaker
Don’t miss this huge opportunity to kick-off the CAAEYC 2020 Conference & Expo. This opportunity is a great way to plant your company’s name in the attendees’ minds from the get-go. Your support will be displayed on the signage outside the keynote session. Plus, get ready for your close-up because you’ll also receive recognition of your support from the podium. (exclusive)
SHINING STAR LEVEL - $2,500

Sponsor One of the Evening Receptions, Early Education Program Site Tour or Munchies and Goodies for Attendees

Your company will be listed on the signage specific to your sponsorship. We'll also make a special announcement in the Conference program as well as CAAEYC's social media channels. Your company can choose from one of the following opportunities below (non-exclusive).
- Honor an Educator Reception
- Expo Hall Opening Reception
- Munchies and Goodies

Pre-Conference eBlast Promotion

Your company will be highlighted in one of our conference messages sent to approximately 8,000 early childhood educators. Your logo will appear as well as a “snippet” about your company on this conference update. (non-exclusive)

STAR BRIGHT LEVEL - $500

Conference Registration Scholarship

Sponsor an early childhood educator to attend the Full Conference in Pasadena. This scholarship opportunity allows your company to contribute to a worthy individual’s continuing education.

Scholarship sponsors will be promoted to potential attendees via the CAAEYC website, social media streams and e-blasts promotions. In addition, sponsors will be recognized on signage and conference program. Plus, the scholarship will be given in your company’s name. There is no limit to the number of scholarships that may be sponsored. (non-exclusive)

Do you want to develop a customized Sponsorship Opportunity specifically with your company in mind? Contact CAAEYC at (916) 486-7750 for more information.
Organization/Company ____________________________________________________________

Contact Name ________________________________________________________________

Street Address ________________________________________________________________

City __________________________ State __________ Zip ____________________________

Phone (______) __________________________ Fax (______) __________________________

E-mail ___________________________________________________ Website ____________

SPONSORSHIP OPPORTUNITY

Mega Star Level - $25, 000
☐ Year Round Sponsor

Super Star Level - $12, 000 (select one)
☐ Event Signage for Conference - SOLD
☐ Wallet-style Badge Holders
☐ Conference Bags - SOLD

Blazing Star Level - $5,000 (select one)
☐ Leadership Day Keynote Speaker
☐ Leadership Day Luncheon
☐ General Membership Meeting Keynote Speaker

Shining Star Level - $2,500 (select one)
☐ Honor an Educator Reception
☐ Expo Hall Opening Reception
☐ Munchies and Goodies

Star Bright Level - $500 (select one)
☐ Conference Registration Scholarship
☐ Pre-Conference eBlast Promotion

PAYMENT INFORMATION

Payment Enclosed: Total Amount $ __________________________

☐ MasterCard ☐ Visa ☐ Discover ☐ Check # ___________ (Payable to CAAEYC)

Card Number __________________________

Cardholder Name __________________________

Exp. Date ____________ VCode ____________
(The VCode is a 3 or 4 digit number on the back of your card following your card number.)

Card Billing Address __________________________________________________________

City __________________________ State __________ Zip ____________________________

Signature ______________________________________ Date ________________

QUESTIONS?
For assistance please contact:
CAAEYC, Deidre Bryant
950 Glenn Drive, Suite 150, Folsom, CA 95630
Phone: (916) 486-7750
Email: deidreb@caeyc.org

Thank you for supporting CAAEYC!
CAAEYC is a 501c3 public benefit corporation. Your contribution to CAAEYC is fully tax-deductible. Tax ID# 23-7191098

Submit Completed Contract with Payment to CAAEYC
Mail: 950 Glenn Drive, Suite 150, Folsom, CA 95630
Fax: (916) 294-0415
Email: deidreb@caeyc.org

Office Use [4221-100]
Date rec’d __________________________