

CELEBRATE  
THE *Joy* OF  
CHILDHOOD

2019

CAAIEYC Annual  
Conference & Expo

April 11-13 · Santa Clara, CA

# CAAIEYC Exhibitor Booth Sales:

## NOW OPEN!

Now's your chance to receive the best discounted deal  
before Early Bird pricing ends.

50% deposit is due with contract.

Reserve your space by December 7, 2018.

**CHOOSE YOUR LOCATION TODAY!**

Contact Michele Holcomb at [micheleh@caeyc.org](mailto:micheleh@caeyc.org) for additional information  
or call CAAIEYC at (916) 486-7750.



**caae**yc

California Association for the Education of Young Children

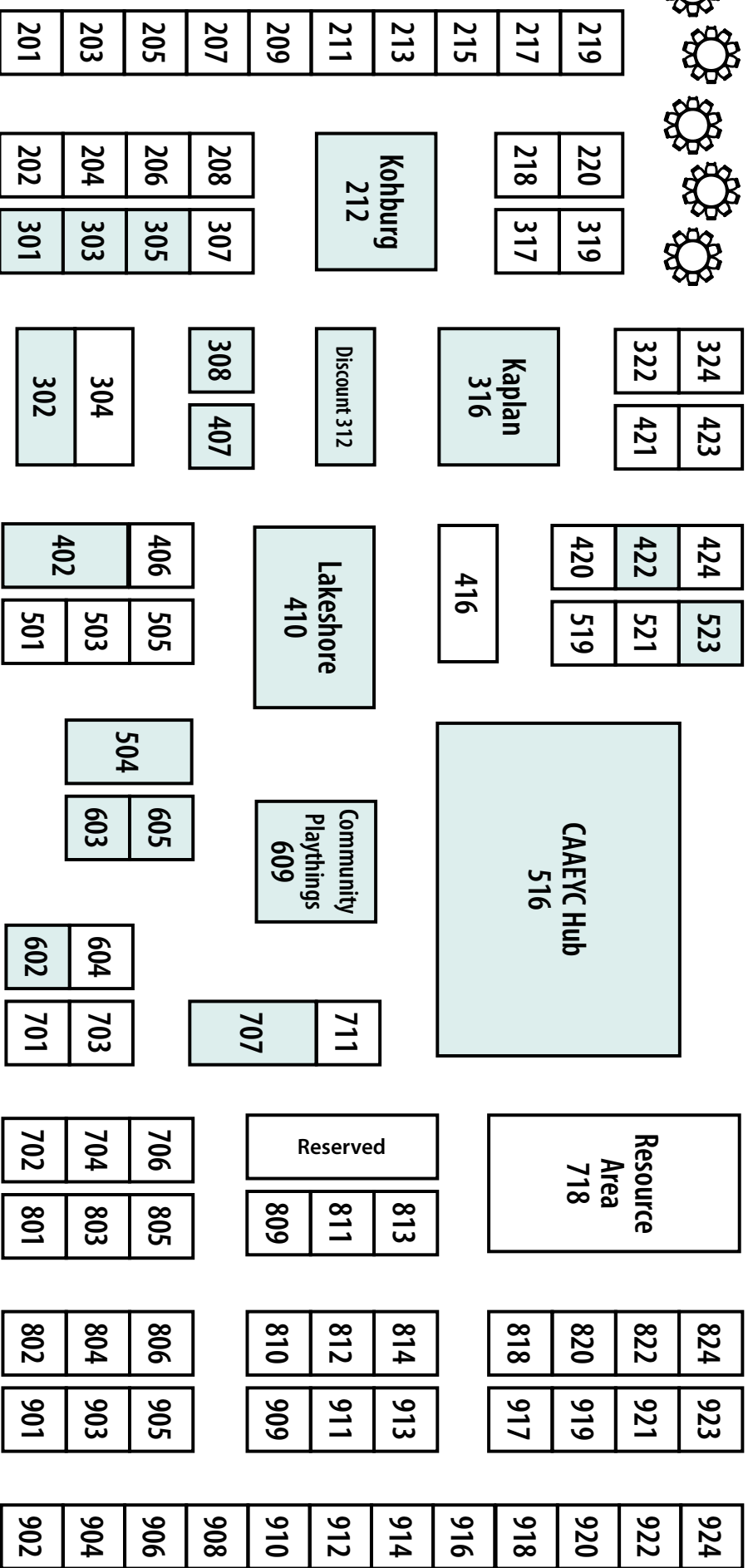
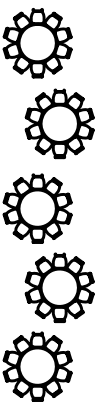
# Exhibit Hall Floor Plan

*Cartload move-in/  
move-out service at  
no extra cost*

*Dedicated  
Expo Hall Hours  
(Friday AND Saturday)*

*\$100 savings on  
the Show Special  
furniture package*

Concession



Main Entrance

= Sold as of 9/28/18



California Association for the  
Education of Young Children

## EXHIBITOR RULES AND REGULATIONS 2018 CAAEYC Annual Conference & Expo April 11-13, 2019 • Santa Clara, CA

*These Rules and Regulations are set by CAAEYC for all organizations and their personnel exhibiting at the 2019 Annual Conference & Expo (also referred to as "Conference" and "Tradeshow").*

### Exhibit Schedule

(All times subject to change.)

#### Thursday, April 11, 2019

Exhibitor Registration and Set Up: 8:00am – 4:00pm  
Expo Hall Open/Reception: 4:30pm – 6:30pm

#### Friday, April 12, 2019

Expo Hall Open: 11:30am – 6:00pm

#### Saturday, April 13, 2019

Expo Hall Open: 9:30am – 2:30pm  
Exhibitor Move-out: 2:30pm – 8:00pm

### Booth Space – 10x10 Booths

Regular 10' x 10' exhibit booths include the following:

- 8-foot draped backdrop
- 3-foot side rails
- Booth identification Sign (7" x 44" with one company name and booth number)
- Booth carpet in show colors (does not include padding)
- 4 exhibit hall only staff badges
- Company Listing in conference program
- Company Listing in conference mobile app
- Electronic pre-conference attendee list (one list three weeks prior to conference by request only)
- Electronic post-conference attendee list

10' x 10' exhibit booth **DOES NOT** include: furniture, custom carpet, tables, chairs, electricity, drayage, audio-visual, union labor, internet access, etc.

### Booth Pricing

- **In-line booth:**  
\$635 (**SHOW SPECIAL**—book by September 26, 2018);  
\$735 (early bird rate until December 7, 2018);  
\$835 (advanced rate until February 22, 2019)  
\$935 (standard rate applies after February 22, 2019)
- **Corner booth:**  
\$750 (**SHOW SPECIAL**—book by September 26, 2018);  
\$850 (early bird rate until December 7, 2018);  
\$950 (advanced rate until February 22, 2019)  
\$1,050 (standard rate applies after February 22, 2019)
- **Furniture Package:** \$150 includes one 6' skirted table, two chairs and wastebasket. Furniture package must be ordered on contract at the time of booth request.
- **Cartload Service:** One cartload service per booth up to 200 pounds FREE, round trip. Cartload service must be ordered on contract at the time of booth request.
- **Logo & Hyperlink for website/mobile app listing:** \$95 (email high resolution jpg logo and company url)
- **Additional exhibit hall only badge:** \$20/person (separate order form will be emailed to company contact)

### Contract for Space

The Exhibitor Booth Contract must be completed in its entirety and accompanied by the appropriate payment for the number of booths requested. No contracts will be processed or space assigned without booth payment. The signed contract and subsequent notice of assignment constitute a contract between the California Association for the Education of Young Children (hereinafter referred to as CAAEYC) and the exhibitor. Any point not specifically covered in these regulations is subject to the decision of CAAEYC, whose decision shall be final.

### Payment Terms

Exhibitors will not be able to set up until the exhibit fees and any other delinquent payments to CAAEYC are paid in full.

**New Exhibitors:** Full payment of the booth fee must be received with contract.

**Returning Exhibitors:** 50% deposit must be received with contract. Balance must be paid by January 18, 2019.

### Refund and Cancellation Policy

Notice of cancellations must be made in writing (no exceptions) to CAAEYC. Cancellations received on or prior to February 22, 2019 will result in CAAEYC retaining 50% of the full rental cost of the booth space. No refunds for cancellations will be granted after February 22, 2019. CAAEYC shall not be liable for any interest on the amount refunded.

### Floor Plan

All measurements shown on the floor plan have been made as accurately as possible. However, CAAEYC reserves the right to make such modifications as may be needed, making equitable adjustments with the affected exhibitors.

### Assignment of Space

Booth space will be assigned at the discretion of CAAEYC with due regard to history of participation. 2017 and 2018 Exhibitors will be given first priority. Assignments will be made according to postmark date. Payments must be made before assignment of space.

CAAEYC will attempt to assign requested spaces. However, exhibitors must be aware that other requests may have been made for the same booth space. The decision of CAAEYC, with respect to booth space, will be final and binding upon all exhibitors.

CAAEYC prohibits and enforces that exhibitors may not assign or sublet any part of their allotted exhibit space to another business or firm without the advance, written permission of CAAEYC. Contracts for exhibit space are between CAAEYC and each individual exhibitor, not between exhibiting companies. Therefore, the subletting of space is grounds for CAAEYC's termination of any contract that exists and all monies paid will be forfeited.

### Use of Space

Displays must be contained within the assigned booth spaces

in such a way that they do not interfere with other exhibitors' displays. Canvassing, distributing advertising matter or the posting of any advertising in any public space outside of the exhibitor's rented space is not permitted and is grounds for removal from the expo hall. Companies violating this rule may be excluded from future CAAEYC exhibitions. All exhibits must conform to the display guidelines set out in this notice. CAAEYC reserves the right to restrict any exhibit that might be considered undesirable or does not conform to these Terms and Conditions. CAAEYC also reserves the right to make any modifications to displays, at the exhibitor's expense, so that the exhibit conforms to the Terms and Conditions.

### **Booth Personnel**

Each exhibiting company is entitled to four (4) complimentary exhibitor badges per 10' x 10' exhibit booth space. Each exhibitor representative will be allowed entrance to the expo hall and participation in the tradeshow only (no entrance to meeting sessions or other conference-associated events). Badges must be worn at all times for admission to the tradeshow and are nontransferable. Displays must be staffed during all CAAEYC tradeshow open hours. Exhibitors assume all responsibility for their booth personnel and for all persons admitted to the tradeshow using their exhibitor badges.

Non-exhibitor personnel will not be permitted to enter the expo hall during tradeshow hours. Please note that the cost for exhibitor registrants to attend the conference is additional. All exhibitor personnel must be registered before badges can be issued. Representatives registering onsite will be required to complete an onsite registration form and submit proof of company affiliation. Exhibitors must designate one individual who is the key contact for their display. This individual will be the primary contact between said exhibitor and CAAEYC.

### **Liability and Insurance**

By March 8, 2019, all exhibitors must supply a certificate of insurance covering workers' compensation and general comprehensive liability in the amount of \$1,000,000, naming CAAEYC as a certificate holder. Non-compliance with supplying the certificate of insurance may be grounds for denial of entrance to the exhibit floor.

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage, including that by fire and theft, to exhibitor's displays, equipment and other property brought onto the premises of the Santa Clara Convention Center and shall indemnify, defend and hold harmless the Santa Clara Convention Center, GES, Association Resource Center and CAAEYC and their agents, servants, employees, officers, directors, staff and members. Each participant, by signing the application and contract, expressly understands that they release CAAEYC from, and agree to indemnify it against, any and all claims for such loss, injury or damage. If CAAEYC shall be held liable for any event that might result from a particular exhibitor's action or failure to act, such exhibitor shall reimburse and hold harmless CAAEYC against any liability resulting therefrom. Exhibitors must adequately insure their materials, goods, wares and exhibits against loss or injury of any kind and must do so at their own expense; CAAEYC, GES and the Santa Clara Convention Center are not responsible for any loss (however caused) to any property of any

exhibitor. Exhibitors are solely responsible for their own actions during the tradeshow. CAAEYC will provide security service during the official hours of installation, overnight and dismantle. The furnishing of such service is in no case to be interpreted by exhibitors as guaranteeing them against loss or theft of any kind.

### **Amendments**

The exhibitor agrees that CAAEYC shall have the right to make such changes in the floor plan arrangement of booths for said exhibition as it shall deem necessary. All determinations by CAAEYC regarding the enforcement of rules and regulations under this contract shall be final and binding on the exhibitor.

Any and all points not covered specifically are subject to the decision of CAAEYC. CAAEYC may, in its sole discretion, make reasonable changes, amendments or additions to the rules and regulations. Any such changes shall be equally binding on the exhibitor along with the other rules and regulations contained herein.

### **Installation and Removal of Displays**

Santa Clara Convention Center requires entrance and exit only through loading dock areas when loading and unloading items. All displays must be erected and ready for viewing by 4:00pm on April 11, 2019. CAAEYC (or its designees) will begin its pre-opening inspection at this time. CAAEYC reserves the right to reassign any unoccupied space at this time, irrespective of any contracts made or payments received.

Goods and materials used in any display (except bona fide samples) may not be removed from the expo hall until after 2:30pm on April 13, 2019, unless approved in writing and in advance of the show's opening date by CAAEYC. The deadline for removal of all materials from the expo hall will be enforced. It is the sole responsibility of each exhibitor to have materials packed, identified and cleared for shipment by the move-out deadline.

The official closing time of the exposition is 2:30pm on April 13, 2019. The expo hall must be clear of all attendees before dismantling can begin. The return of empty crates/packing materials will begin after all attendees have left the hall, approximately 15 to 30 minutes after the close of the show. Early dismantling is strictly prohibited. Dismantling must be complete by 8:00pm on April 13, 2019.

### **Height and Construction Restrictions**

- For all booth types, exhibit booth is considered to be contained in the space stated in the individual schematics set out within the service kit to be provided by GES, to the maximum heights stated. In no case is the expo hall ceiling, whether directly above the booth or not, considered to be part of the booth. No ceiling projection will be allowed.
- In no instance will the exhibitor be permitted to install any item or structure (signs, booth structure, product, etc.) above the height of back wall unless approved by CAAEYC in advance and in writing.
- No balloons or other helium-inflated items can be used in the expo hall.
- All materials within the exhibit booth area (including, but not limited to actual display unit, decorative items,

furnishings, fabrics, floorings, etc.) must meet and comply with all national, local and facility fire, electrical, plumbing, safety and hazardous material codes. Proper written certification must be available for viewing at CAAEYC's request.

- Any item or items that do not comply are subject to immediate correction/removal at CAAEYC's discretion at the exhibitor's expense.
- CAAEYC reserves the right, with no liability whatsoever for damage, spoilage or loss, to dismantle, dispose of, store or clear from the premises any display material, goods, property or merchandise of an exhibitor who has failed to comply with the aforementioned removal requirements and to order such work to be done at the sole expense of the exhibitor.

### **Official Service Contractor**

The service kit sent from our official service contractor, GES, to each contracted exhibitor includes information about furniture, labor, cleaning, drayage, shipping, electrical, union jurisdictions and other services. It is expressly understood that the official service contractor is not the agent or the employee of CAAEYC and that the Conference shall have no liability to the exhibitor or any other person for the acts or omissions of GES.

#### ***Gratuities***

GES work rules prohibit the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind by any employee (union or non-union). GES employees are paid appropriate wages denoting professional status. Therefore, tipping of any kind is not allowed.

#### ***Always Honest Hotline***

GES requires the highest standard of integrity from all employees. Please call their confidential Always Honest hotline at (866) 225-8230 to report fraudulent or unethical behavior.

### **Outside Service Contractors**

Exhibitors who plan to use an outside contractor must adhere to and accept full responsibility for the following regulations as described in the GES Exhibitor Service Kit. Exhibitor shall notify CAAEYC in writing by March 8, 2019 with the name, address and telephone/fax numbers of outside service contractor. Outside service contractor must provide the names of individuals working on the exhibit to CAAEYC in writing by March 8, 2019 and furnish an insurance certificate to CAAEYC in the amount of \$1,000,000 US by March 8, 2019 (liability is to include property damage including full coverage for installation and dismantling). Any exhibitors signing up after March 8, 2019 must include all of the aforementioned paperwork with the exhibitor application. Service company must check in with GES service desk upon arrival at the expo hall. Outside service companies may not solicit business at any time while on the expo hall floor. Service companies must follow all move-in and move-out rules in a timely and professional manner and must perform work within the CAAEYC deadlines. Service companies must indemnify and hold harmless CAAEYC, the Association Resource Center, GES and the Santa Clara Convention Center.

### **Union Information**

To assist you in planning your participation in your show, we are certain you will appreciate knowing in advance that union labor will be required for certain aspects of your exhibit handling.

#### ***Decorators Union Jurisdiction:***

Union jurisdictions prevail over all set-up and dismantling of exhibits including signs and laying of carpet. This does not apply to the unpacking and placement of your merchandise. Any installation of exhibits or displays that requires the use of hand tools, or more than one person, or longer than thirty minutes (including crating and uncrating) to install, or exceeds ten feet in any direction, shall be installed by employees covered by this Agreement. One full-time company employee may supervise work with the Union crew.

#### ***Material Handling Union Jurisdictions:***

Union jurisdictions prevail over the operation of all material handling equipment, all unloading and reloading, and handling of empty containers. An exhibitor may move material that can be hand-carried by one person in one trip without the use of dollies, hand trucks or other mechanical equipment.

#### ***Electricians Union:***

Responsible for assembly, installation and dismantle of anything that uses electricity as a source of power. This includes electrical wiring, hook-ups, interconnections, truss, overhead lighting, etc.

#### ***Electricians Union - Truss and Lighting:***

TSE is responsible for supervision, assembly and removal of truss assemblies for lighting, audio-visual equipment and special effects, whether hanging or floor standing. All power, electrical labor orders and additional requirements for such equipment must be placed through TSE as the electrical contractor. Your representative may be present during the assembly or the installation/removal of your truss or lighting.

#### ***Storage of Boxes and Crates***

Exhibitors will not be permitted to store boxes or packing crates in or behind booths. Boxes and crates must be removed from the exhibit floor one hour prior to the exhibition opening and will be placed in storage provided they are properly labeled for storage. Those not so labeled will be removed and destroyed as refuse.

#### ***Care of Exhibit Space***

The exhibitor must, at their own expense, vacuum, maintain and keep the exhibit in good order along with the space that has been contracted for the duration of the show. Booths located on the end of aisles, particularly those using elliptical telescoping backdrops, are required to dress the outside edge such that there appears to be a flush, finished appearance where one space abuts another. In the event that the outside end of a display is unfinished, the decorating company will erect a 3' x 8' drape at the expense of the exhibitor. If during the two hours prior to the opening of any scheduled exhibit hours, CAAEYC determines that a booth needs vacuuming, this service will be contracted by CAAEYC at the exhibitor's expense. CAAEYC further reserves the right, at its discretion and at the exhibitor's expense, to require that visual improvements be made to conform to CAAEYC expo hall standards.

### **Labor/Safety/Fire**

Exhibitors will comply with all applicable statutes, ordinances, rules and requirements relating to health, fire, safety and use of the premises. Combustible materials or explosives are not permitted in or around the exhibit areas. Display and packing material must be flame-retardant, with certificate on hand. Booth decorations must be flameproof and all hangings must clear the floor. Electrical wiring must conform with all federal, state and municipal government requirements and with National Electrical Code safety rules. If inspection indicates that an exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, the right is reserved to cancel, at exhibitor's expense, all or such part of the exhibit as may be irregular.

### **Children Under Age 16**

To maintain a professional atmosphere throughout the tradeshow and to ensure the safety of CAAEYC participants and their families, CAAEYC does not allow children under age 16 in the expo hall at any time including installation and dismantling hours.

### **Operating Restrictions**

CAAEYC reserves the right to restrict displays, which, because of noise, methods of operation, materials, or for any reason, become objectionable, and to prohibit or remove any displays that, in the opinion of CAAEYC, detract from the general character, theme, purpose or appearance of the tradeshow. Unusual or distracting signs or illumination are subject to immediate removal by CAAEYC at the sole expense of the exhibitor. Any firm or organization NOT officially assigned space will NOT be permitted to engage in any activities within the expo hall. The following activities are forbidden within any part of the exhibit facility unless approved by CAAEYC in writing and in advance of the show's opening date:

- Serving or distribution of alcoholic beverages by exhibitors or their representatives within any part of the expo hall.
- No exhibitor or other organization is permitted to sponsor a food or beverage event (other than those arranged or sanctioned by CAAEYC) within the exhibit area, at the meeting hotels or any facility used for the meeting, during meeting hours.
- The distribution of food/beverages, even if said food or beverage is the actual product produced by the exhibitor, within the exhibit area must be approved in advance and in writing by CAAEYC and must comply with all federal, local, facility and exclusive contractor laws, codes and rules.
- The use of live models, performers and similar persons within the exhibit areas for product/service demonstrations, explanations, etc., must be approved in advance and in writing by CAAEYC and must comply with the following guidelines:
  - All representatives occupying a booth shall dress in a manner appropriate (business casual) for the overall goals and objectives of the tradeshow.
  - The activities/dress of these individuals shall in no way detract from or interrupt the activities of other exhibitors.

### **Sale of Products**

Sales of products are permitted in the expo hall within an exhibitor's designated booth space. Obtaining the appropriate licenses/permits as required by law, such as collecting and remitting sales tax, and any other legal requirements associated with product sales are the sole responsibility of the exhibitor. A copy of the California Sales Permit must be provided to CAAEYC by March 8, 2019. For more information on the permit,

contact California State Board of Equalization at (800) 400-7115 or [www.boe.ca.gov](http://www.boe.ca.gov).

### **Sound**

Ensure that the noise level from any demonstrations or sound systems is kept to a minimum and does not interfere with others. CAAEYC reserves the right to determine at what point sound constitutes interference with others and must be discontinued.

### **Music**

The exhibitor agrees to pay all royalties, license fees or other charges accruing or becoming due to any firm, person or corporation by reason of any music, either live or recorded, or other entertainment of any kind or nature, played, staged or produced by the exhibitor, its agents or employees within the premises covered by the License agreement, including but not limited to, royalties or licensing fees due to BMI or ASCAP. Exhibitor agrees to hold harmless CAAEYC, its agents and employees against any and all such claims and charges and to defend, at its own expense, any and all such claims and charges. Exhibitors shall have the right, however, to protest and if desired, to litigate and adjudicate any and all such claims.

### **Hospitality and Meetings**

Companies interested in reserving a hospitality suite must contact CAAEYC in advance at (916) 486-7750. Exhibitors are not permitted to display equipment or products or to conduct product demonstrations in suites or sleeping rooms during the tradeshow or during the conference. All company meeting arrangements must be approved by CAAEYC. NOTE: Neither hospitality nor meeting functions are permitted during official CAAEYC meeting hours. Hospitality suites will only be permitted for sponsors and/or exhibitors in good financial standing with CAAEYC.

### **Giveaways/Prize Drawings**

Samples, catalogues, pamphlets, souvenirs, etc., may be distributed by exhibitors and booth personnel within their booth only.

### **Smoke-Free Conference**

Smoking is prohibited at CAAEYC events.

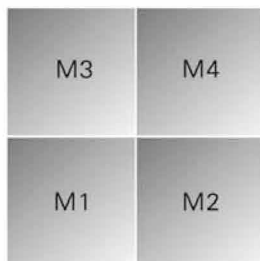
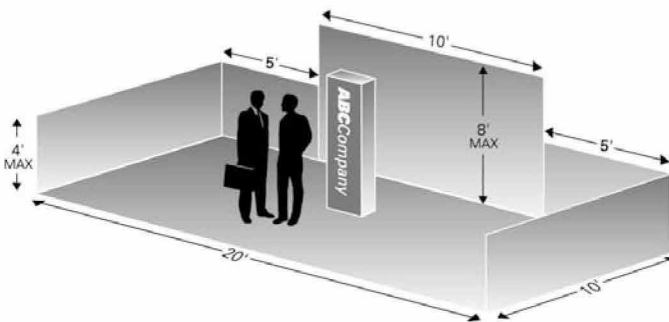
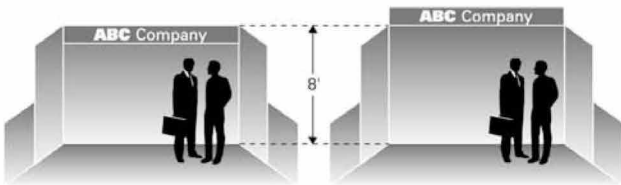
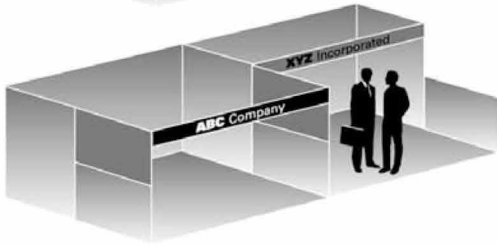
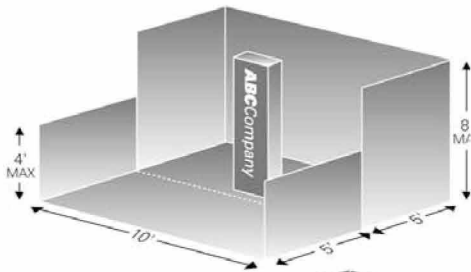
### **Photographs**

The taking of photographs, other than those taken by official CAAEYC photographers, is expressly prohibited during setup and dismantling. Cameras will not be allowed on the exhibit floor during these times. Exhibitor agrees that a signed contract constitutes permission to have their booth photographed by an official CAAEYC photographer. CAAEYC and/or the Santa Clara Convention Center assume no liability for any photographs that are taken in the expo hall at any time.

### **Food Service**

CAAEYC's agreement with the Santa Clara Convention Center prohibits any food or beverage from outside sources being brought into the exhibit booths unless contracted with the Santa Clara Convention Center's catering department. Any exhibitor that brings in unauthorized food and/or beverages will be asked to cease serving or risk confiscation of any such items. Additionally, such violation may result in action by CAAEYC to remove the entire display and booth representatives from the Conference floor altogether at the violator's expense. The exhibitor understands and accepts these terms as contracted obligations with the Santa Clara Convention Center and CAAEYC.

# GES Booth Construction Guidelines



Space dimensions shown on floor plan are from center line of booth equipment such as side rails and/or back drape. Exhibit structures must be constructed to allow sufficient tolerance on each side for this equipment and for utility service at rear of booth.

## STANDARD BOOTH

**Definition:** One or more standard units in a straight line. If display is more than 4 feet high, it is to be confined to an area within 5 feet of the back line.

**Depth:** All display fixtures more than 4 feet in height and placed within 10 lineal feet of an adjoining exhibit, must be confined to that area of the exhibitor's space, which is within 5 feet of the back line.

**Intent:** Each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of his exhibit. Exhibitors with larger space (30 lineal feet or more) should also be able to effectively use as much of the total floor space as possible as long as they do not interfere with the rights of others. The limitation on display fixtures more than 4 feet and within 10 lineal feet of a neighboring exhibit is intended to accomplish both of these aims.

**Height:** All standard booths will be confined to a maximum height of 8 feet.

**Intent:** Any portion of an exhibit extending above the 8 feet of high draped booth background will detract from the overall impact of the exhibit directly behind that booth regardless of how the rear of the offending exhibit is finished.

## END CAP/PENINSULA BOOTH

**Definition:** End cap booths (two or more booths side by side at the end of an aisle) may not exceed the back wall height of 8 feet in the center 10 feet. Booths may also not exceed the back wall height of 4 feet in the outer 5 feet.

**Intent:** Each exhibitor is entitled to a reasonable sightline from the aisles. Please refer to GES Manual for full details.

## ISLAND BOOTHS

**Definition:** Island booths are a collection of four or more 10 ft. x 10 ft. booths contracted by one exhibitor with 360 degree aisle access. Since island booths are automatically separated by the width of an aisle from all neighboring exhibits, the 8 foot height limitation does not apply. Full use of the floor space is permitted; however, any back walls or drapes set along the booth perimeter may not be higher than 4 feet.

**Intent:** Island booths are designed to allow for exhibitors to enjoy a greater presence at the show.



California Association for the  
Education of Young Children

# EXHIBITOR BOOTH CONTRACT

## 2019 CAAEYC Annual Conference & Expo

### April 11-13, 2019 • Santa Clara, CA

Please reserve the following booth(s): \_\_\_\_\_ (1st choice) \_\_\_\_\_ (2nd Choice) \_\_\_\_\_ (3rd Choice)

Exhibitor Contact \_\_\_\_\_  
(Contact will receive Exhibitor Service Kit from GES and CAAEYC Exhibitor Update e-mails.)

Booth Contact (if different from Exhibitor Contact) \_\_\_\_\_

Full Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Does your company use social media for marketing?  Facebook  Twitter Company Twitter Handle \_\_\_\_\_

Company Name for Conference Program and Booth ID \_\_\_\_\_

Describe Your Product \_\_\_\_\_ Product/Service Code (choose one) \_\_\_\_\_

- |                                |                                 |   |
|--------------------------------|---------------------------------|---|
| 01 Book Publishers & Suppliers | 04 Culturally Diverse Materials | 07 Playground Equipment & Furniture     |
| 02 Child Care Centers          | 05 Fund-raising Resources       | 08 School Supplies & Learning Materials |
| 03 Computer Technology         | 06 Non-Profit Resources         | 09 Other _____                          |

Please do not place me near the following competitors (All attempts will be made to honor your request.)

I have read and agree to abide by all CAAEYC Exhibitor Rules and Regulations.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### BOOTH SPACE AND FEES

Booth space rental includes an 8-foot draped backdrop, 3-foot side rails, booth identification sign (7" x 44" with company name and booth number), carpet in the show color (does not include padding), **and cartload service up to 200 pounds**. \$100 savings when you order your furniture package through CAAEYC! Cartload service and furniture package must be ordered at the time of booth request. Only one company name will be in the Conference Program and on the booth sign.

	<b>Inline Booth</b>	<b>Corner Booth</b>
<input checked="" type="checkbox"/> <b>*Show Special:</b> booked by September 26, 2018	\$635	\$750
<input type="checkbox"/> <b>Early Bird:</b> booked by December 7, 2018	\$735	\$850
<input type="checkbox"/> <b>Advanced:</b> booked by February 22, 2019	\$835	\$950
<input type="checkbox"/> <b>Standard:</b> applied after February 22, 2019	\$935	\$1,050
Number of Inline Booths _____ @ _____ = \$ _____		
Number of Corner Booths _____ @ _____ = \$ _____		

**Required** Cartload Service (Up to 200 lbs FREE):  Yes  No Initials \_\_\_\_\_

#### Furniture Package:

Number of Sets \_\_\_\_\_ @ \$150 each = \$ \_\_\_\_\_

#### Hyperlink (Add hyperlink and logo to website/mobile app exhibitor listing)

Company Hyperlink \_\_\_\_\_ \$95 \$ \_\_\_\_\_

**TOTAL = \$ \_\_\_\_\_**

### PAYMENT METHOD

Payment Enclosed: 50% Deposit is due with booth contract. You will be invoiced for balance.

Deposit \$ \_\_\_\_\_  Paid in Full \$ \_\_\_\_\_

MasterCard  Visa  Discover  Check # \_\_\_\_\_ (Payable to CAAEYC)

Card Number \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Exp. Date \_\_\_\_\_ VCode \_\_\_\_\_

(The VCode is a 3 or 4 digit number on the back of your card following your card number.)

Card Billing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### ADVERTISING OPPORTUNITIES

Advertising opportunities are available. To discuss opportunities that suit your advertisement needs, please contact CAAEYC at (916) 486-7750.

#### QUESTIONS?

For assistance please contact CAAEYC, Michele Holcomb, at (916) 486-7750.

**Submit Completed Booth Contract with Payment to CAAEYC**  
**Mail:** 950 Glenn Drive, Suite 150, Folsom, CA 95630 • **Fax:** (916) 294-0415

**Office Use** Date rec'd \_\_\_\_\_ Booth # \_\_\_\_\_ Hyperlink: 4227-100-00 Booth: 4220-100-00